

Yen Consultants Announces India's First Ever Private Equity Fair

YEN Expo, a subsidiary of YEN Management Consultants, has announced India's first ever private equity fair (IPEF 2008) will be held on February 27, 2008 at Grand Hyatt, Mumbai, India. IPEF 2008 will provide a B2B platform to over 25 companies to showcase their business and growth plans to 150 Private Equity funds from India and abroad.

Mumbai, MH ([PRWEB](#)) January 11, 2008 -- India's first ever private equity fair [IPEF 2008](#) will be held on February 27, 2008 at Grand Hyatt, Mumbai. The fair is being organized by YEN Expo Pvt. Ltd.

[IPEF 2008](#) will provide a B2B platform to over 25 companies to showcase their business and growth plans to 150 Private Equity funds from India and abroad. A large number of cases are being reviewed by YEN and analyzed by IIM Ahmedabad. Out of these the best 25 companies will be short listed to participate in the fair. YEN and IIM-A will then work with these companies to make them "Investment Ready".

Sunil Shirole Managing Director, YEN Expo himself a senior investment banker formerly with Deutsche Bank said: "In our experience mid-sized companies find it difficult to attract private equity investors as they are unable to present their business plan in a format that is readily appreciated by a private equity investor."

"Given the number of mid-sized companies seeking capital, private equity funds do not have the time or the bandwidth to look at each in detail. We believe that a platform like [IPEF 2008](#) will be an ideal solution by getting together select investment ready companies with Private Equity investors who are keen to do the deal," he continued.

He added, "Normally it takes anywhere from three to six months to close a private equity deal-if it closes at all. We believe that [IPEF 2008](#) will dramatically fast track the entire process. We expect a significant number of successful deals as a result of this Fair."

[IPEF 2008](#) is looking for companies with an existing track record, who are looking to raise between Rs 20 crore and Rs 200 crore to grow their businesses. Companies across various verticals like IT/ITES, Healthcare & Pharma, Real Estate & Infrastructure, Financial Services, Retail, Hospitality, Auto and Clean Energy will be considered.

About YEN Expo:

YEN Expo Pvt. Ltd. is a subsidiary of [YEN Management Consultants Pvt. Ltd.](#), a boutique investment bank based in Mumbai. [YEN Management Consultants](#) is founded by people with over five decades of experience in corporate & investment banking, private equity and consulting with institutions like Citigroup, Deutsche Bank, Standard Chartered, State Bank of India and Ernst & Young.

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